

Disney Hi-Lo Contest Rules

These contest rules are specific to the above contest conducted by Audacy Arizona, LLC d/b/a KALV-FM (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available on the Station’s website at www.live1015phoenix.com/rules. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

Entry/Winning

1. No purchase or payment of any kind is necessary to enter or win the Disney Hi-Lo (the “**Contest**”). A purchase or payment will not increase your chance of winning.
2. This Contest will be conducted weekdays (*Monday through Friday, excluding holidays*) starting Monday, April 30, 2026 and ending Friday, April 10, 2026, or until a maximum of five (5) Prizes (*as described below in Section 5*) have been awarded in this Contest (if any), whichever comes first. Listeners can enter by listening to the Station each weekday at approximately 9:00am (PT), and 3:00pm (PT) for the Station to play the LIVE 101.5 “Disney Hi-Lo sounder” (the, “**Sounder**”). After the Sounder is played, the 10th caller at 602-805-0101 will be given an opportunity to correctly guess a pre-determined secret number between and including the numbers of one (1) and one-hundred and one (101) (the, “**Secret Number**”) to win a prize. The 10th caller will have one (1) chance within ten (10) seconds to guess what they think is the Secret Number for that contest play. After the caller gives their guess, the on-air personality will indicate whether their guess is too high, too low or is the correct Secret Number. If the caller does not guess the correct Secret Number, then the contest play will end and the Secret Number will remain the same for the following contest play. If the caller guesses the correct Secret Number for that contest play within the allotted ten (10) seconds, then, upon confirmation of eligibility and compliance with these Contest rules, the caller will win a Prize (*as described in Section 5 below*) (each, a “**Winner**”), and a new Secret Number will be assigned for the next contest play. This process will continue until the Contest ends.
 - a. **WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest Participants should not rely on streamed broadcasts.**
 - b. Each caller is allowed only one (1) guess during the contest play. Any guess beyond the first will not be considered as an eligible or valid guess for that contest play.
 - c. Calls to other numbers, including the Station’s general number will not be accepted.
3. The odds of being the correct caller depend on the number of calls received. The odds of a caller selecting the correct Secret Number are 1 in 101 or better if prior callers have already guessed on a particular Secret Number.
4. There will be a maximum of up to five (5) Winners and prizes awarded in this Contest, if any.

Prize(s)

5. The up to five (5) Winners, if any, in this Contest will each receive four (4) 2-Day, 1-Park per Day tickets good for admission to Disneyland Park or Disney California Adventure in Anaheim, CA (*cannot be used at both parks on the same day, tickets must be used by March 15, 2027*), valued at \$1,340, and courtesy of Disney Destinations, LLC (the, “**Prize**”). Travel and/or accommodations are not included in this Prize.

Sponsor(s)

6. The sponsors of this Contest are Audacy Arizona, LLC and Disney Destinations, LLC.

